

# IMAT Intelligence Empowers Large Regional ACO to Bridge Critical Gaps in Care for Enhanced CMS MSSP Performance

## CUSTOMER PROFILE

*A prominent, large regional Accountable Care Organization (ACO) with a network of over 600 clinics. This organization is an active participant in the Centers for Medicare & Medicaid Services (CMS) Medicare Shared Savings Program (MSSP) Accountable Care Organization (ACO) Performance Pathway (APP), committed to delivering high-quality, coordinated care to its Medicare beneficiaries.*

## THE CHALLENGE

*Navigating Complexities of Gap Closure for Optimal CMS Reimbursement in 2025*

As the healthcare landscape evolves, so do the requirements for value-based care programs. For this regional ACO, the upcoming 2025 reporting year for the CMS MSSP APP presented a significant challenge: effectively identifying and closing patient-specific gaps in care to meet the stringent numerator and denominator metrics for required electronic Clinical Quality Measures (eQMs).

With a vast network of over 600 clinics, the manual or disparate identification of care gaps was inefficient, prone to errors, and often resulted in missed opportunities for intervention. The ACO recognized that a failure to systematically address these gaps would not only impact patient outcomes but also directly jeopardize their ability to achieve the necessary performance thresholds for maximum shared savings and positive payment adjustments from CMS. The sheer volume of patient data, the complexity of the eQM specifications, and the need for timely, actionable insights demanded a robust and intelligent solution.

## THE SOLUTION

*IMAT Intelligence Platform – Proactive Gap Identification and Streamlined Closure*

To conquer these challenges, the ACO turned to the IMAT Intelligence platform. IMAT's comprehensive data aggregation, advanced analytics, and intuitive reporting capabilities provided the ACO and its participating clinics with the critical tools needed to proactively manage and close gaps in care.

### KEY ASPECTS OF THE IMAT INTELLIGENCE SOLUTION INCLUDED:

- ◉ **Centralized Data Aggregation:** IMAT seamlessly ingested, normalized, and validated clinical data from diverse EHR systems across the 600+ clinics, creating a unified and reliable data foundation for eQM calculation and gap analysis.
- ◉ **Advanced eQM Engine:** The platform's certified eQM engine accurately calculated performance on all 2025 required MSSP APP measures, providing clear visibility into both numerator compliance and denominator populations.

- ◉ **Granular Gap Identification:** IMAT Intelligence drilled down to the individual patient level, identifying specific care gaps (e.g., overdue screenings, missing vaccinations, unmanaged chronic conditions) for each attributed beneficiary. This allowed for targeted outreach and intervention.
- ◉ **Actionable Insights for Clinics:** User-friendly dashboards and reports were made available to each participating clinic, highlighting their specific patient populations with open care gaps. This empowered clinic staff with the information needed to prioritize patient engagement and schedule necessary services.
- ◉ **Workflow Integration & Prioritization:** The platform provided tools to help care coordinators and clinic staff prioritize outreach based on the number or type of gaps, patient risk factors, and measure impact, streamlining the gap closure process.
- ◉ **Continuous Monitoring & Performance Tracking:** Real-time (or near real-time) updates on gap closure progress and eCQM performance allowed the ACO to monitor trends, identify underperforming clinics or measures, and implement corrective actions throughout the performance year, rather than waiting for retrospective analysis.

## THE RESULTS & IMPACT

### *Driving Quality Improvement and Maximizing Reimbursement*

By leveraging the IMAT Intelligence platform, the large regional ACO and its 600+ clinics are positioned to achieve significant improvements in care gap closure and eCQM performance for the 2025 MSSP APP reporting year.

#### **ANTICIPATED OUTCOMES INCLUDE:**

- ◉ **Improved Patient Outcomes:** Proactive identification and closure of care gaps lead to more timely preventive screenings, better chronic disease management, and overall improved health for Medicare beneficiaries.
- ◉ **Enhanced eCQM Performance:** Systematic tracking and targeted interventions are expected to significantly boost numerator compliance across all required measures, helping the ACO meet and exceed CMS benchmarks.
- ◉ **Maximized CMS Reimbursement:** By successfully meeting or exceeding quality performance targets, the ACO is on track to maximize its potential for shared savings and achieve favorable payment adjustments under the MSSP APP.
- ◉ **Increased Clinic Engagement & Efficiency:** Providing clinics with clear, actionable data empowers them to participate more effectively in quality improvement initiatives and streamlines their workflows related to gap closure.
- ◉ **Data-Driven Decision Making:** The comprehensive insights from IMAT Intelligence enable the ACO to make informed strategic decisions regarding resource allocation, targeted interventions, and ongoing quality improvement efforts.

## CONCLUSION

### *IMAT Intelligence – A Vital Partner in Value-Based Care Success*

For this large regional ACO, the IMAT Intelligence platform is proving to be an indispensable asset in navigating the complexities of the CMS MSSP APP. By providing the tools to effectively identify, manage, and close patient care gaps using the eCQM collection type, IMAT is empowering the organization to not only improve the quality of care delivered but also to secure its financial success in the evolving value-based healthcare landscape. As the 2025 performance year progresses, the ACO is confident in its ability to meet its quality goals and achieve optimal reimbursement, thanks to the robust capabilities of IMAT Intelligence.

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### *About IMAT Solutions*

IMAT Solutions is a leader in real-time healthcare data management and population health reporting. Our next generation SaaS-based platform, IMAT Intelligence, empowers healthcare organizations to aggregate, analyze, and act on data with unprecedented efficiency and scalability. Serving thousands of facilities and millions of patients, IMAT Solutions delivers actionable intelligence that drives better patient outcomes, operational efficiencies, and regulatory compliance. Learn more at [imatsolutions.com](https://imatsolutions.com).

To learn more about how IMAT Intelligence can help your organization close gaps in care and succeed in value-based programs, contact us:

#### CONTACT

[info@imatsolutions.com](mailto:info@imatsolutions.com)  
1.844.772.6258

#### HEADQUARTERS

1064 S North County Blvd, Ste 450  
Pleasant Grove, UT 84062